

ANU College of Business and Economics: Industry Prospectus



Australian
National
University

Building exceptional employability skills
through alumni and industry partnerships.





The ANU College of Business and Economics (CBE) is committed to developing well-rounded graduates ready to excel in their global careers.

To achieve this, we strive to deliver not only exceptional education experience that draws on the research expertise of our world-leading academics, but also a comprehensive array of co-and extra-curricular work-integrated learning initiatives and career services to support students’ employability skill development.

We are proud to partner with strong national and international networks of alumni and industry partners, both in Australia and abroad, across public, private, and not-for-profit sectors to co-create mutually beneficial engagement opportunities for students and our partners. These partnerships have been instrumental to the College’s success in this space, leading to multiple international award recognitions.

Whether you are seeking to identify top talent, enhance your brand’s profile, or leverage fresh perspectives to tackle complex business challenges, our dedicated CBE Careers and Student Employability team can collaborate with you to develop tailored and innovative partnership approaches that ensure mutually beneficial outcomes. Together, we can make a meaningful impact, empowering the next generation of leaders and advancing industry excellence.

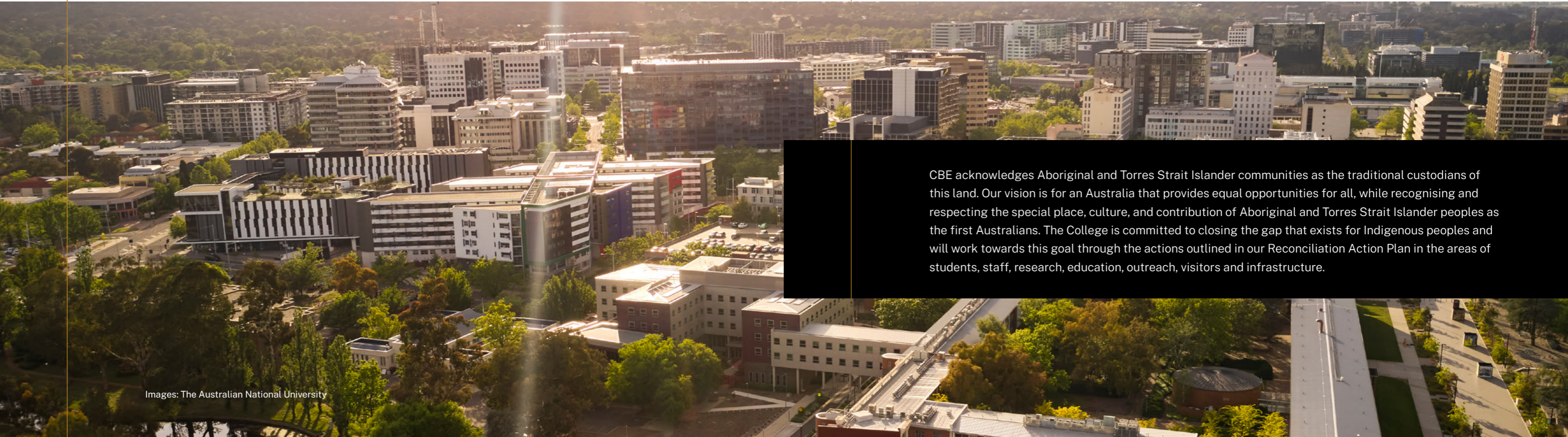
We look forward to partnering with you to unlock new possibilities and co-cultivate the business leaders of tomorrow.



Professor Ying-Yi Chih
Associate Dean (Students and Industry Experience)
ANU College of Business and Economics

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CBE acknowledges Aboriginal and Torres Strait Islander communities as the traditional custodians of this land. Our vision is for an Australia that provides equal opportunities for all, while recognising and respecting the special place, culture, and contribution of Aboriginal and Torres Strait Islander peoples as the first Australians. The College is committed to closing the gap that exists for Indigenous peoples and will work towards this goal through the actions outlined in our Reconciliation Action Plan in the areas of students, staff, research, education, outreach, visitors and infrastructure.

1. About CBE

At CBE, the strength of our international reputation attracts exceptional students from Australia, the wider Asia–Pacific region and beyond.

Our programs cover a wide spectrum of subject areas within business and economics. Students are offered a full suite of engaged learning opportunities to enhance their employability skills and globalise their education experience.

Through their studies, our graduates gain the knowledge required to lead organisations, develop public policy, create new companies and undertake research. Our alumni can be found in the world’s leading companies, policy agencies and universities.

ANU key facts



30th Top University in the world¹



Top 3% most International Students in Australia²



1st in Australia for Graduate Employability³

CBE at a glance



World-leading academic experts



9 Undergraduate programs



29 Postgraduate programs

Our student numbers



6,497
total number of students

3,397
postgraduate coursework students

(2024 CBE student data)

2,962
undergraduate coursework students

138
Higher Degree Research students

Our teaching and research is led by four highly recognised Research Schools.

- Research School of Accounting
- Research School of Economics
- Research School of Management
- Research School of Finance, Actuarial Studies, and Statistics

Our programs cover a wide range of subject areas.

- Accounting
- Actuarial Studies
- Business Information Systems
- Commerce
- Corporate Sustainability
- Economics
- Entrepreneurship
- Finance
- International Business
- Management
- Marketing
- Project Management
- Statistics



2. Meet the Team: CBE Careers and Student Employability

Our dedicated and highly qualified career consultants and staff at CBE Careers and Student Employability team can assist with your engagement with and search for high-calibre talent. Our focus is to connect industry and employers to our CBE students and alumni.



Caitlin
Deputy Manager, Careers and Student Employability



Hayley
Student Employability Coordinator



Jessie
Student Employability and Industry Engagement Officer



Kara
Deputy Manager, Professional Development



Kimberley
Manager, Careers and Student Employability



Mary
Careers Events Officer



Tanya
Senior Manager, Students and Experience



3. Engage with our students

We offer a range of innovative ways for industry partners from public, private, and not-for-profit sectors to engage with the College and our exceptional student cohort. These include:

- work-integrated learning opportunities
- industry-led events
- professional development and mentoring
- student recruitment.

3.1 Work-integrated learning opportunities

Internship Program

The CBE Internship Program involves a select group of students committing 120 or 240 hours (12 or 24 hours per week over 10 weeks) to industry internship projects for course credit. The internships can be paid or unpaid, with many organisations choosing to offer small payments in forms of stipends.

There are two intakes each year, coinciding with Semester 1 (February–May) and Semester 2 (July–October).

Our student interns have previously been engaged in supporting various strategic, research and operational functions across of an organisation, such as (but are not limited to):

- supporting the development of marketing, communications and stakeholder engagement plans and onboarding/training materials for new staff
- mapping operational or financial processes and recommending areas for improvement
- conducting research on specific policies, government programs, and/or frameworks
- collecting, analysing and interpreting market research or operational data
- developing organisational-wide manuals
- modelling financial risks and governance.

How could your organisation benefit from hosting an intern?

By hosting one of our high-achieving and talented students through the award-winning* CBE Internship Program, you'll gain fresh perspectives based on research-led education to your projects and assess students first-hand for graduate and ongoing employment.

How can your organisation get involved?

We welcome intern hosts across public, private, and not-for-profit sectors for student placements in the following disciplines.

- Accounting
- Corporate Sustainability
- Marketing
- Actuarial Studies
- Economics
- Management
- Business Administration
- Finance
- Project Management
- Business Information Systems
- International Business
- Statistics

Each internship is covered by an ANU Internship Agreement, which includes clauses for insurance coverage, non-disclosure of confidential information, IP protection, and an internship schedule.



Silver Award (Oceania Region), Reimagine Education/QS Stars Awards, supported by QS and The Wharton Business School at the University of Pennsylvania, 2016.

*Excellence in Educational Innovation, CBE Awards 2016.



Further information

Visit the CBE Host an intern webpage:
cbe.anu.edu.au/about/partner-with-us/host-an-intern
or contact us for further information:
internship.cbe@anu.edu.au



ACT
Government

Suburban Land
Agency

“Hosting interns has brought numerous benefits to our organisation. Interns infuse the workplace with fresh energy and new ideas, often challenging the status quo and encouraging innovation. They also help bridge the gap between academic learning and practical application, which can lead to improved processes and new approaches to problem solving.

The quality of interns we have received has been exceptional, with each one bringing unique skills and a strong work ethic, and the support and resources provided by CBE ensure that both interns and organisations have a positive and productive experience.”

Alex Feeney
Diversity and Inclusion Coordinator
Suburban Land Agency, ACT Government



“CBE Internships has been an important bridge, allowing me to transfer the knowledge gained from my coursework into practical applications. It enabled me to enhance my technical skills by applying what I learned to real-world business processes and assessing which approaches were most effective.

The experience also helped me sharpen my problem-solving abilities through critical thinking, guided by my supervisors and mentors. Most importantly, it emphasised the power of teamwork and the significance of being a valuable team member.”

Ann Do

Master of Business Information Systems

“While ANU courses are highly practical and taught by some of the best professors globally, my internship offered something unique: the opportunity to apply what I’ve learned in a real-world context, working on projects with real companies that have social, moral, and financial implications.”



Aadit Doshi

Undergraduate Intern of the Year 2024

Special Industry Project

The CBE Special Industry Project (SIP) aims to create and mimic the real-world consulting environment, providing opportunities for students to take on the role of consultant whilst addressing and solving current business issues.

It is a rigorous course that attracts highly-motivated and committed students across ANU who work in small teams to deliver high-quality outputs for our partners. Each team works to devise the best solution to a business case supplied by the industry partner (the client), under the mentorship of management consultants and the academic guidance of a course convenor. By the end of the semester, teams are expected to produce a final report and pitch their ideas to a panel of executives or representatives from the client organisation.

SIP is run in Semester 1 (February–May) and Semester 2 (July–October) each year.

How can your organisation get involved?

In delivering SIP, we work closely with an industry partner who acts as the ‘client’ and provides the relevant business issue or opportunity that students will design and develop a solution for. If this applies to you, we would like to hear from you.

SIP is intended to be highly competitive with the anticipated output to be practical and applicable to an organisation’s issue, providing a product equal in quality to that of a paid consulting team. We request that a reward is offered to the winning team to commend their achievement. Potential prizes could be:

- a cash stipend award in your organisation’s name (for the winning team)
- all expenses paid trip to your HQ to pitch to executives
- internship placement(s) within your organisation
- a prize of your suggestion.

As a SIP client, you’ll contribute to the skill development of ANU students from across diverse disciplines including business and economics, information technology, medicine and health, social science, and law, while receiving high-quality business solutions.

Further information



Visit the SIP webpage:

cbe.anu.edu.au/current-students/opportunities-and-careers/special-industry-project-course

or contact us for further information:

careers.cbe@anu.edu.au



“The calibre of work was excellent. The students cleverly considered a holistic approach to the work, including diverse themes of business risk, commercial analysis, market strategy, and geo-political risk. Merging practical aspects of funding, government sponsorship, and on-the-ground delivery was well thought out and applied.

Presentations were diverse in their potential applications, many of which I had not considered. I look forward to learning more from the students on their visions for the future of AI in chronic disease management.”

Dr Katrina Sanders

Chief Medical Officer

Aspen Medical

3.2 Professional development and mentoring

Momentum

Momentum is the College’s [award-winning](#) flagship professional-development and mentoring initiative that aims to help students become confident, work-ready and competitive graduates. To support our students in a successful transition to the workplace, Momentum includes a series of workshops designed to build soft skills, as well as the opportunity to be mentored by an industry professional.

How can you get involved as mentors?

Industry professionals who have three or more years of professional leadership experience and a willingness to share their time, expertise and experience are invited to become mentors. The level of commitment required is at least five meet-ups with your mentee (in person or online) throughout the semester. You can also attend our mentee workshops and other networking events.

As a mentor, you’ll have the opportunity to share your knowledge and experience with the next generation of business leaders, and gain personal satisfaction from helping them become confident, competitive graduates.

Further information



Visit the Momentum webpage:
cbe.anu.edu.au/current-students/opportunities-and-careers/cbe-momentum/information-mentors
or contact us for further information:
momentum.cbe@anu.edu.au

Momentum won the 2024 Asia-Pacific Triple E Award for Entrepreneurship and Engagement Excellence in Higher Education in the “Skills and Employability Enhancement of the Year” category.

The final evaluation recognises that the initiative:

- goes beyond common practice in the field
- is a true example of excellence
- is an inspiring and impactful example of others.

Momentum also won the People’s Choice Award via community voting in the same category.



Triple E Awards

The Triple E Awards are a global recognition of efforts toward the quest for entrepreneurship and engagement in higher education. Implemented regionally, the Triple E Awards aim to foster change in universities and to emphasise their role in their communities and ecosystems.



“Momentum was an amazing initiative where I gained an in-depth understanding of my strengths and improved my teamwork skills. I feel more confident about my career development, and I am very grateful to all the presenters, as well as the facilitators, who provided a safe and supportive learning environment.”

Binglin Zheng
Master of Accounting

“Momentum was a transformative experience that equipped me with the tools and confidence needed to thrive in both academic and professional settings.”



Rajeshwarya Tayade
Master of Finance



“Whether you’re in your first or final year, Momentum will enable you to identify your strengths and apply them to any real-world setting.”

Yichen Li
Bachelor of Commerce/Bachelor of Politics, Philosophy and Economics

“I observed mentees develop confidence in their individual strengths and capabilities, and focus on longer-term goals.”



Fiona Sheppard
Chartered Accountant, Executive Director, Financial Statements Audit at the Australian National Audit Office



“Being a mentor allows you to provide guidance and empowerment that can shape the future success of students.”

Xiaoyan Lu
Australian Government Senior Executive

“I keep coming back to Momentum because I feel the team is very open to receiving feedback. I find they incorporate our ideas and suggestions because we all want to make this a good and meaningful program for students. I feel that I am part of the team even though I am a volunteer mentor – that’s what keeps me coming back.”



Ser Sim
Leadership Coach, Coaching Alliance Group

3.3 Industry-led events

Collaborate with us to co-create engaging events that enhance students' employability and professional-development skills, while providing you with the opportunity to promote your employment opportunities, share insights into your organisation, boost brand awareness, and generate quality leads. To express your interest, contact careers.cbe@anu.edu.au.

- **Professional-skills workshops**
Host a workshop and contribute to building students' employability and professional-development skills.
- **Bespoke careers events**
Create brand awareness and promote your job opportunities through a range of formats, including employer meetups or industry insight sessions.
- **Case studies and competitions**
Present a real-world business problem to high-performing students, who will use their problem-solving skills to research and develop innovative solutions, either collaboratively in teams or through a competitive format.
- **Panels**
Speak as part of a panel about your career journey, and help our students learn tips and tricks to enter and thrive in a range of professions, as well as the factors that drive career satisfaction and success.
- **Employer treks**
Welcome our students to your organisation for an on-site visit, so they can learn more about career and graduate opportunities and the professional skills required, and network with your team.
- **Mock assessment centres**
Participate in a mock assessment centre with penultimate and final-year CBE students preparing for graduate roles. The assessment centre simulates real-world recruitment exercises including group discussions, problem-solving tasks, and interviews, and offers students the chance to practice their skills and receive feedback on their performance.
- **Mock and speed interviews**
Meet with students actively seeking graduate program and internship opportunities through our interactive mock interviews, while helping students practice behavioural-based questions and grow their talent pipeline.
- **Careers Fairs**
Join our Careers Fair events throughout the year to access exceptional talent, build brand awareness, and establish valuable student leads. These events are eagerly anticipated by students as key opportunities to connect with potential employers. They serve as a platform for organisations actively seeking CBE students.



3.4 Student recruitment

We can connect you with talented CBE students and alumni to meet your recruitment needs. Share your organisation's opportunities, such as internships, casual roles, and graduate and vacation programs, through our comprehensive network. For more information, contact careers.cbe@anu.edu.au.

- **ANU Career Central**
Promote your internship and employment opportunities with a free advertisement on the University's job board accessible to current students and recent alumni.
- **CBE Careers and Student Experience newsletter**
Create brand awareness and highlight opportunities through our weekly newsletter that reaches over 7,000 current students. Delivered during our teaching periods.
- **Targeted advertising**
Advertise jobs to CBE students based on their academic program and areas of interest.
- **Job Opportunities Board**
Join a [listing of jobs](#) made available on the CBE Careers website which is viewable to all CBE students and recent alumni and promoted via weekly newsletter.

4. ANU - University calendar

Understanding the University’s teaching cycle is crucial for effectively engaging with students. This cycle indicates when students are most likely to interact with your offerings, allowing for strategic outreach.

To make this easy for you, we have colour coded timings, as below. For planning your engagements, access the ANU University calendar here: quicklink.anu.edu.au/nxw3

- **Ideal:**
Students are on campus, are most engaged in local activities and are receiving regular channels of communication.
- **Moderate:**
Students become increasingly busy with assessments and exam preparation, making them less available for events.
- **Limited:**
Non-teaching periods where students may or may not be located on campus and their engagement is reduced. This is often when employers offer their vocational programs. During this time, please consider the ideal times for you to promote your opportunities. We often use this time to plan and prepare for future offerings and we encourage you to share your offerings early for inclusion in the relevant weekly student newsletters.
- **Avoid:**
Students have exams and assessments due. All non-essential communication is ceased.

Please note, allow at least four weeks to review your event for the weekly student newsletter.

5. Get started

If you or your organisation would like to engage with our students, please contact us today.

Simply let us know your area/s of interest and preferred contact method, and one of our friendly team members will be in touch.



Further information

Visit the Information for employers webpage:
cbe.anu.edu.au/current-students/opportunities-and-careers/cbe-careers/information-employers

or contact us for further information:
careers.cbe@anu.edu.au

6. Other industry partnership opportunities

You can also work with our world-leading academics, whose research outcomes can improve organisational efficiency, financial returns and policy efficacy. For other engagement opportunities visit [our website](#).





Australian
National
University

Contact us

ANU College of Business and Economics

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The Australian National University
Canberra ACT 2600

cbe.anu.edu.au



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