



Australian
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Master of Management

Introduction and Guide to Enrolment

Ed Russell

Convener



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What is the Master of Management?

The Master of Management is:

- A one-year full-time Masters degree, or
- a two-year+ part-time Masters degree,
- taught by the Research School of Management, which is one of 4 Schools in the
- College of Business and Economics in
- The Australian National University.

It is a coursework degree: that means there is no thesis or dissertation.

There is a sibling degree, the Master of Management (Advanced), which is a two-year full-time degree, which includes research methods and statistics courses and a substantial thesis.



Who or what is a “Convener”

- A convener is a member of the academic staff of the ANU who is responsible for providing academic advice to students in a degree program.
- Conveners can make recommendations to student administration, but don't have decision-making authority.
- There are 3 Master of Management degree programs at ANU, and I am the Convener for 2.5 of them:
 1. Master of Management (Advanced). Convener Dr David Cheng for the second (research) year of study, and Ed Russell for the first (coursework) year of study.
 2. Master of Management. Convener Ed Russell.
 3. Master of Management (Tsinghua). Convener Ed Russell.

I've been convening Masters of Management and MBAs for nearly 25 years.



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Online, Remote and On-Campus Teaching

- In both Semester 1 and Semester 2, 2022, all Master of Management courses will be taught in a way that makes them accessible for students who cannot physically attend the ANU campus.
- As far as possible, every course will have an on-campus activity for those students who can attend the campus.
- This will be done in a way that does not disadvantage remote students.
- We'll do everything we can to provide the best educational experience to all students.



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Structure of the Master of Management

All students must take the following course in their first semester of study:

- MGMT7250 Evidence-based Management

All students must take:

- BUSI7280 Managing in a Global Context
- 2 Elective courses

All students either take the 4 “Management Essentials” courses:

- MGMT8003 Organisational Behaviour
- MGMT8022 Strategic Management
- MGMT8270 Leading People and Change
- MGMT8015 Entrepreneurship and Innovation

or a 4 course Specialisation.



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Specialisations

- Digital Transformation
- Entrepreneurship & Innovation
- Leadership
- Project Management

If you complete one of these specialisations, the name of the specialization will appear on your academic transcript and in your Australian Higher Education Graduation Statement (“AHEGS”).

- The specialisation will not appear on your Testamur (the thing you hang on the wall).



Electives

Full-time students can take electives in their first or second semester of enrolment, subject to two kinds of constraint:

1. Timetabling: some courses are only available in first semester or second semester.
2. Pedagogical sequencing: some electives e.g. in Marketing, have formal requisites, and other courses, although they don't have formal requisites, are best taken in a particular order.

Electives are an area where advice from the Convener can be very useful.



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Study Guides

- The following study guides show recommended enrolments for full-time students commencing in Semester 1, 2022.
- They have been developed taking into account the 2022 timetable, and the Convener's knowledge and experience about pedagogical sequencing.
- Note that the course BUSI7280 can be taken in Semester 1 or Semester 2, depending on whether or not an elective is taken in the first semester.
- The study guides show the class number for each course offering: you'll need that when you enrol.
- If you encounter trouble enrolling, please contact:

info.cbe@anu.edu.au



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Master of Management without a specialisation

Semester 1, 2022

MGMT7250 Evidence-based Management (class number 2870).

BUSI7280 Managing in a Global Context (class number 2866) or Elective

MGMT8003 Organisational Behaviour (class number 4332)

MGMT8022 Strategic Management (class number 4336)

Semester 2, 2022

BUSI7280 Managing in a Global Context if not taken in Semester 1 (class number 5863) or Elective

Elective

MGMT8270 Leading People and Change (class number 5869)

MGMT8015 Entrepreneurship and Innovation (class number 5868)



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Master of Management, Digital Transformation Specialisation

Semester 1, 2022

MGMT7250 Evidence-based Management (class number 2870).

BUSI7280 Managing in a Global Context (class number 2866) or Elective

MGMT7020 Technology and Project Management (class number 2868)

INFS8210 Business Analytics for Managers (class number 2935)

Semester 2, 2022

BUSI7280 Managing in a Global Context if not taken in Semester 1 (class number 5863) or Elective

Elective

INFS7040 Digital Transformation (class number 7359)

INFS7007 Intelligent Business Analysis: Models, Processes and Techniques (class number 7358)



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Master of Management, Entrepreneurship and Innovation Specialisation

Semester 1, 2022

MGMT7250 Evidence-based Management (class number 2870)

BUSI7280 Managing in a Global Context (class number 2866) or
Elective

MGMT7165 Innovation (class number 4040)

MGMT7161 New Venture Creation (class number 4039)

Semester 2, 2022

BUSI7280 Managing in a Global Context if not taken in Semester 1
(class number 5863) or Elective

Elective

MGMT8015 Entrepreneurship and Innovation (5868)

plus one of the following courses:

MGMT8020 Applied Entrepreneurship and Innovation (class
number 5915)

MGMT8242 Business Growth Strategies (class number 6916)

MKTG7035 Global Marketing (class number 7019)



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Master of Management, Leadership Specialisation

Semester 1, 2022

MGMT7250 Evidence-based Management (class number 2870).

BUSI7280 Managing in a Global Context (class number 2866) or Elective

MGMT7061 High Performance Teams (class number 3100)

together with one of these courses:

MGMT7153 Core Leadership (class number 4271)

MGMT8270 Leading People and Change (class number 2872)

VCPG6003 Leadership and Influence in a Complex World (class number 4378). Note that admission to this course is not guaranteed, and is subject to approval based on an application and CV.

Semester 2, 2022

BUSI7280 Managing in a Global Context if not taken in Semester 1 (class number 5863) or Elective

Elective

MGMT7060 Thought Leadership in Organisations (class number 6068)

MGMT7062 Leading for Social Impact (class number 5916)



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Master of Management, Project Management Specialisation

Semester 1, 2022

MGMT7250 Evidence-based Management (class number 2870).

BUSI7280 Managing in a Global Context (class number 2866) or Elective

MGMT7170 Tools and Techniques for Business Project Management (class number 4272)

MGMT8062 Managing Major Projects (class number 2831)

Semester 2, 2022

BUSI7280 Managing in a Global Context if not taken in Semester 1 (class number 5863) or Elective

Elective

MGMT7169 A Management Framework for Business Projects (class number 7368)

MGMT8005 Project Risk and Issues Management (class number 5418)



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Electives Only Available in Semester 1, 2022

BUSI7001 Managing the Global Supply Chain.
Semester 1 (class no. **2785**)

BUSI7033 International Business Strategies.
Semester 1 (class no. **2923**)

INFS8004 Enterprise Systems and Strategy.
Semester 1 (class no. **4259**)

INFS8205 Digital Strategy, Executive and
Operations. Semester 1 (class no. **4260**)

INFS8210 Business Analytics for Managers.
Semester 1 (class no. **2935**)

MGMT7024 Project Monitoring and Control.
Semester 1 (class no. **2830**)

MGMT7061 High Performance Teams. Semester 1
(class no. **3100**)

MGMT7153 Core Leadership. Semester 1 (class no.
4271)

MGMT7161 New Venture Creation. Semester 1
(class no. **4039**)

MGMT7165 Innovation. Semester 1 (class no. **4040**)

MGMT7170 Tools and Techniques for Business
Project Management. Semester 1 (class no. **4272**)

MGMT8062 Managing Major Projects. Semester 1
(class no. **2831**)

MKTG7027 Brand Strategy. Semester 1 (class no.
4274)

MKTG7050 Consumer Behaviour & Analysis.
Semester 1 (class no. **4275**)



Electives Available in Semester 2, 2022

[BUSI7055](#) Asian Business Systems. Semester 2 (class no. 5860)

[INFS7004](#) Accounting Information Systems. Semester 2 (class no 7357)

[INFS7007](#) Intelligent Business Analysis: Models, Processes and Techniques. Semester 2 (class no. 7358)

[INFS7040](#) Digital Transformation. Semester 2 (class no. 7359)

[MGMT7007](#) Sustainable Business Strategy: Net Zero and Beyond. Semester 2 (class no. 7385)

[MGMT7020](#) Technology and Project Management. Semester 2 (class no. 5865)

[MGMT7060](#) Thought Leadership in Organisations. Semester 2 (class no. 6086)

[MGMT7062](#) Leading for Social Impact. Semester 2 (class no. 5916)

[MGMT7107](#) Managing Across Cultures. Semester 2 (class no. 7367)

[MGMT7169](#) A Management Framework For Business Projects. Semester 2 (class no. 7368)

[MGMT8003](#) Organisational Behaviour. Semester 2 (class no. 7369)

[MGMT8005](#) Project Risk and Issues Management. Semester 2 (class no. 5418)

[MGMT8015](#) Entrepreneurship and Innovation. Semester 2 (class no. 5868)

[MGMT8020](#) Applied Entrepreneurship and Innovation. Semester 2 (class no. 5915)

[MGMT8022](#) Strategic Management. Semester 2 (class no. 7371)

[MGMT8270](#) Leading People and Change. Semester 2 (class no. 5869)

[MKTG7028](#) Digital Marketing Communications. Semester 2 (class no. 7378)

[MKTG7035](#) Global Marketing. Semester 2 (class no. 7019)

[MKTG7060](#) Applied Market Research. Semester 2 (class no. 5870)

[MKTG7260](#) Marketing and Stakeholder Communications. Semester 2 (class no. 5872)