

# American and European Financial Shocks: Implications for Chinese Economic Performance\*

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## Abstract

With exports almost half of its GDP and most of these directed to Europe and North America, negative financial shocks in those regions might be expected to retard China's growth. Yet mitigating factors include the temporary flight of North American and European savings into Chinese investment and some associated real exchange rate realignments. These issues are explored using a dynamic model of the global economy. A rise in American and European financial intermediation costs is shown to retard neither China's GDP nor its import growth in the short run. Should the Chinese government act to prevent the effects of the investment surge, through tighter inward capital controls or increased reserve accumulation, the associated losses would be compensated by a trade advantage since its real exchange rate would appreciate less against North America than those of other trading partners. The results therefore suggest that, so long as the financial shocks are restricted to North America and Western Europe, China's growth and the imports on which its trading partners rely are unlikely to be significantly hindered.

## **1** Introduction

During the past decade reference to China by the financial and academic press has lauded its growth performance but tended to emphasise its exchange rate regime and its controversial current account surpluses with the US and the EU.<sup>1</sup> Following the downturn in the US housing market in 2007, however, and the associated credit squeeze in the US and Europe, attention shifted to the "decoupling" issue: whether China's comparatively rapid expansion could be sustained in the face of OECD slow-downs.<sup>2</sup> It appeared that the credit squeeze would bring the oft-anticipated "hard correction" to the imbalance constituted by the extraordinarily large US current account deficit and that the US dollar would sink, even relative to the RMB.<sup>3</sup> But how would this affect China's economic performance?

With exports almost half of its GDP and most of these directed to Europe and North America, negative financial shocks in those regions might be expected to retard China's growth.<sup>4</sup> And since China assembles manufactured components from elsewhere in Asia and

<sup>&</sup>lt;sup>1</sup> See, for example, Tung and Baker (2004), Bernanke (2006), Lardy (2006), McKinnon (2006), Xiao (2006), Callan (2007), Wu and Xiao (2007), Tyers et al. (2008).

<sup>&</sup>lt;sup>2</sup> The short term financial literature on this point is vast. See, for example, Wolf (2007), McKibbin and Stoekel (2007a and b).

<sup>&</sup>lt;sup>3</sup> See Edwards (2005), Obstfeld and Rogoff (2005), Roubini and Setser (2005), Eichengreen (2006), Krugman (2007).

<sup>&</sup>lt;sup>4</sup> This is the more so since it appears that those financial shocks have caused a speculative retreat to commodities which has, at least temporarily, shifted the international terms of trade against China.

the Pacific,<sup>5</sup> the extent of its "decoupling" is the key to wider regional performance. In the short run, one mitigating factor is the transitory flight of more of the world's savings into Chinese investment (McKibbin and Stoekel, 2007). This might be opposed by the Chinese government, however, on volatility grounds, via the strengthening of inward capital controls. Yet even if the additional financial capital is kept out of China, mitigation remains possible since substantial real exchange rate realignments are likely and these could advantage China in the short run. In the long run, China's growth will be underpinned by a rising consumption share (Lardy, 2006; Kuijs, 2006,2007; Azziz and Cui, 2007) and the redirection of investment within China to its services sector, where considerable potential remains for a productivity catch-up (Ma, 2006).

In this paper these issues are explored collectively using a dynamic model of the global economy. The model simulates the real effects of shocks that take the form of transitory rises in region-specific interest premia in North America and Western Europe, combined with increases in investment financing costs in both regions. The key effects of these shocks are for the returns enjoyed by American and Western European savers to fall while the yields demanded of their investors increase. Investment falls in those regions and real wage rigidity ensures that unemployment rises, GDP growth slows and import demand falls in both regions, at least temporarily. The focus of these shocks. The next section offers a brief review of the genesis of the American and Western European slowdown and of the associated economic issues. Section 3 describes the model used and Section 4 summarises the baseline scenario through 2030. The implications for economic performance in North America, Western Europe and China are examined in Section 5 and alternative Chinese policy scenarios are considered in Section 6. Conclusions are provided in Section 7.

#### 2. The Genesis of the American and European Slowdown

The story is frequently told with a focus on US monetary policy, commencing with the succession of monetary expansions by the Federal Reserve after the stock market corrections of 2000 and the demand contraction of late 2001 (Figure 1).<sup>6</sup> The federal funds rate fell five

<sup>&</sup>lt;sup>5</sup> For evidence supporting the prominence of the components trade with other Asian economies, see Athukorala (2005).

<sup>&</sup>lt;sup>6</sup> It might well be considered to have begun with the US tech boom of the 1990s, however, and its subsequent bust, nonetheless leaving in its wake continued strong US productivity growth which retarded domestic inflation and made the monetary expansions possible. See Pennings and Tyers (2008), Oliner et al. (2008).

percentage points by 2002 and a further percentage point by 2003-4.<sup>7</sup> So the story goes, this unilateral easing inspired a housing bubble which burst in 2007, unravelling packaged mortgage investments that had, apparently, been priced in a manner that relied on continued housing price inflation.<sup>8</sup> Linked with this story is the extraordinary blow-out of the US current account deficit since 2000, via the effects of the housing bubble on the US private saving rate. The growth of private wealth, combined with low borrowing rates, tended to boost consumption during this period, requiring that US investment be financed from foreign, rather than US, savings.<sup>9</sup> It stands to reason, then, that the raising of short term rates by the Federal Reserve during 2004-2006 by at least four percentage points (Figure 1) would eventually prick the housing bubble and that the US economy would land hard or soft, with either outcome redressing the current account imbalance.<sup>10</sup>

Yet these linked stories ignore the considerable role of the surge in the growth of the "emerging economies", and particularly China, since the late 1990s, and the simultaneous yet independent IT-related boom in US productivity. The growth surge in emerging economies improved the US terms of trade in this period, raising US imports and increasing domestic price competition.<sup>11</sup> Its effect on the US price level can be inferred from the decline in the Chinese bilateral real exchange rate with the US, shown in Figure 2. While US producer prices showed a rising trend during 2000-2005 the US\$ prices of an ever expanding supply of Chinese goods were falling. The deflationary force thus yielded was bolstered by the ITrelated US productivity boom, which had begun in the early 1990s and continued through 2006 (Table 1).<sup>12</sup> Along with the negative shocks associated with the US stock market correction and the 9-11 attack, the collective deflationary force was considerable, justifying the observed monetary easing on inflation targeting grounds alone. Even with this monetary expansion, a temporary deflationary effect is seen clearly in Figure 2 from the decline in the US producer price during 2001. Of course, the coincidence of US asset price inflation with product price deflation was bound to create a crisis of priority in 2000-2003. With asset price targeting always controversial it is not surprising that the Federal Reserve gave priority to the

<sup>&</sup>lt;sup>7</sup> See www.federalreserve.gov.

<sup>&</sup>lt;sup>8</sup> See the Bank of International Settlements (2007).

<sup>&</sup>lt;sup>9</sup> See Edwards (2005) and Eichengreen (2006).

<sup>&</sup>lt;sup>10</sup> See Krugman (2007).

<sup>&</sup>lt;sup>11</sup> The import surge did not raise US unemployment, though low-skill workers were less favourably affected (Woo and Xiao, 2007).

<sup>&</sup>lt;sup>12</sup> See Oliner et al. (2008). Significantly, they conclude that IT innovations were the strongest contributor to US productivity growth in both periods but most before 2000 when the IT production sectors played key roles. Thereafter, however, while IT continued to be important, the gains came largely from services and were bolstered by one-off industry restructuring, which is unlikely to offer sustained productivity growth in the future.

control of product price deflation, thus keeping annual CPI changes in the positive range (Figure 3).

Later in the period, the transitional economies growth surge caused a global commodity price boom with oil prices reaching unprecedented highs (Figure 4), followed not long after by price spikes in other commodities (Figure 5).<sup>13</sup> This tended to reverse the product price deflationary pressure in the US and to justify the restoration of the US federal fund rate to more normal levels during 2004-2006 (Figure 1). At the same time, however, it exacerbated the US asset price inflation as oil exporting countries joined the other transitional economies in building up US dollar denominated reserve assets.<sup>14</sup> The financial contraction in 2007 is therefore a consequence of more complex forces to which the relative expansion of the Chinese economy has been a contributor. Nonetheless, the contraction originated in the US and spread to varying degrees to other OECD countries and, particularly, to Western Europe. While Figure 1 shows that the easing by the Federal Reserve during 2007-8, in response to the credit contraction, reduced both long and short government borrowing rates, anecdotal evidence confirms that refinancing rates for private firms increased substantially as risk was repriced.<sup>15</sup> Our purpose is to examine the direct and indirect effects of this contraction on China, and thereby on those countries dependent on trade with China. To do this, a dynamic numerical model of the global economy is required.

#### 3. The Model

We use a multi-region, multi-product dynamic simulation model of the world economy that is an adaptation of the model constructed by Tyers and Shi (2007) and extended for macroeconomic applications by Tyers and Bain (2007) and Tyers and Golley (2008 a,b).<sup>16</sup> Only real shocks and their effects are represented.<sup>17</sup> In the version used, the world is subdivided into 14 regions (Table 1). Industries are aggregated into three sectors: agriculture

<sup>&</sup>lt;sup>13</sup> The prices of wheat and iron ore showed extreme behaviour in 2007. Although the growth in demand in the economies in transition was supporting the rising trend in both, the extreme spikes were most likely caused by speculation following falls in OECD equity prices. Their consequence was to exacerbate the adverse shift in China's terms of trade.

<sup>&</sup>lt;sup>14</sup> China's current account surplus in that period, and its associated accumulation of US assets, has been the subject of an already large literature. These authors' perspectives on this are detailed in Tyers and Bain (2007). <sup>15</sup> See, for example, Browning and Silver (2008).

<sup>&</sup>lt;sup>16</sup> The model has its origins in *GTAP-Dynamic*, the standard version of which is a derivative of its comparative static progenitor, *GTAP* (Hertel 1997). The dynamics embodied in the original are described in Ianchovichina and McDougall (2000). Extensions to these dynamics, which emphasise endogenous skill levels, are described by Tyers, Bain and Chan (2008).

<sup>&</sup>lt;sup>17</sup> Money is not represented explicitly, necessitating our focus on real effects. Although no focus on China is offered, a similar application using a more complete representation of the global macro-economy is provided by McKibbin and Stoekel (2007).

(including processed foods), industry (mining, energy and manufacturing) and services (including construction)—the latter being little traded in comparison with the other two. Failures of the law of one price for traded goods are represented by product differentiation, so that consumers substitute imperfectly between products from different regions. There are two endogenous sources of simulated economic growth, namely physical capital accumulation and the transformation of labour from unskilled to skilled. Technical change is introduced in the form of exogenous productivity growth that is sector and factor specific, allowing productivity performance to differ between factors and between tradable and non-tradable sectors.<sup>18</sup>

Regional capital accounts are open and investors have adaptive expectations about real regional net rates of return. In each region, the level of investment is determined by a comparison of expected net rates of return on domestic installed capital with borrowing rates yielded by a global trust, to which each region's saving contributes, adjusted by calibrated region-specific interest premiums. Lagged adjustment processes ensure that financial capital is not fully mobile internationally in the short term, but that the paths of domestic and global interest rates become parallel, separated only by exogenous premiums, in the long term. General financial reform is represented by a diminution of the interest premium and this tends to raise China's share of global funds for investment through time.<sup>19</sup> China's average saving rate is high initially, declining through time as its population ages. The baseline simulation therefore maintains a diminishing Chinese current account surplus.

A demographic component of the model tracks populations in four age groups, two genders and two skill categories: a total of 16 population groups in each of the 14 regions. The skill subdivision is between production labour (unskilled) and professional labour (skilled).<sup>20</sup> Each age–gender–skill group is represented as a homogeneous sub-population with a group-specific birth and death rate, labour force participation rate and rates of immigration and emigration. Because the non-traded services sector is relatively intensive in skill in all regions, trends in skill composition prove to be particularly important for the

<sup>&</sup>lt;sup>18</sup> Baseline productivity in the agriculture sectors of developing regions grows more rapidly than that in services. This allows continued shedding of labour by agriculture. In the case of China, Wang and Ding (2006) estimate that there were 40 million surplus workers in China's agricultural sector. While underemployment is not explicit in our model, the assumption of high labour productivity growth in agriculture implies that agriculture is capable of shedding labour without consequence for its output as workers are drawn away by urban capital accumulation.
<sup>19</sup> For further details on the implementation and calibration of the investment interest premium, see Tyers and Golley (2008b).

<sup>&</sup>lt;sup>20</sup> The subdivision between production workers and professionals and para-professionals accords with the International Labour Organisation's occupation-based classification and is consistent with the labour division adopted in the GTAP Database. See Liu et al. (1998).

alignment of real exchange rates. These depend on the rate at which each region's education and social development institutions transform unskilled (production-worker) families into skilled (professional-worker) families. Each year a particular proportion of the population in production-worker age–gender groups is transferred to professional status. The initial values of these proportions depend on the regions' levels of development, the associated capacities of their education systems and the relative sizes of their production and professional labour forces. Rates of transformation change through time in response to corresponding changes in real per capita income and the skilled wage premium.<sup>21</sup>

The 16 age–gender–skill groups differ in their shares of regional disposable income, consumption preferences, saving rates and labour force participation behaviour. While the consumption–savings choice is differently parameterised between groups, it is dependent for all on group-specific real per capita disposable income and the regional real lending rate. Governments are assumed to balance their budgets while saving and borrowing are undertaken by the private sector. The baseline scenario is a 'business-as-usual' projection of the global economy to 2030, with base year 1997. For validation experiments over 1997-2006, see Tyers and Golley (2008a).

#### 4. Simulating the American and Western European Slowdown

We compare a baseline "business as usual" simulation to 2030, in which the Chinese economy continues to grow strongly,<sup>22</sup> with one in which a financial contraction retards performance in North America and the European Union. We focus in this section on the characterisation of the downturn in those regions. The analysis is in no way a forecasting exercise. Rather it is to establish a representative pathway for the international economy on which we can superimpose some alternative Chinese policy responses. Recalling that investors in our model are represented as having adaptive expectations, we have not attempted to use it to construct a precise repetition of the events leading up to the US housing bubble and the bubble itself, since the latter arose from ill-formed expectations about future market performance, at least by some investors. Rather, we impose exogenous shocks that combine to represent the real effects of the resulting credit squeeze.

<sup>&</sup>lt;sup>21</sup> China's skill share is projected to rise through time while that in North America remains static. The contrast is due to North America's higher initial skill share, its high rate of unskilled immigration and the higher fertility rate of its low-skill families.

<sup>&</sup>lt;sup>22</sup> It grows as a rate that is declining through time, mainly because low fertility causes China's labour force to fall after about a decade. See Tyers and Golley (2008b).

The shocks we use are all transitory, peaking in 2008 with a recovery over the subsequent five years. They apply to the two regions, "North America" and "Western Europe", and are weaker in the latter. The first is a rise in the investment interest premia over other regions of the world. This reflects the recent increase in gross returns required by investors in these regions to compensate for perceived increases in risk. The effect of this shock is to raise the financing cost of investment in North America and Western Europe. Second, the productivity of investment in these regions is reduced through shocks to the technologies used in their capital goods sectors. This is an indirect means to reflect the recent declines in rates of return on installed capital in both regions.<sup>23</sup> In effect, it serves to reduce the saver deposit rate, thus widening the intermediation wedge between marginal investor earnings and financing costs.

Since the pathway to be simulated has only to be "representative", and since clear data on OECD investment credit costs through 2007 is not yet available, the scale of these shocks is arbitrary. For North America we raise the investment interest premium by one percentage point and capital goods productivity is reduced by five per cent. The corresponding shocks for Western Europe are half the size of those for North America. All shocked variables then return to baseline benchmarks linearly over a recovery period of five years. The effects these shocks have on investment financing rates on the one hand and returns from saving on the other are illustrated in Figures 6 and 7, which show percentage departures from a baseline simulation in which all regions grow smoothly.

The wedge between financing cost and saving return is clear from the figures, which also show that the model's investment dynamics lead to some overshooting of rates late in the recovery period for both America and Western Europe.<sup>24</sup> This occurs because the shocks curtail American and European investment sharply but raise investment in other regions, as shown in Figure 8. During the recovery, however, investment in America and Western Europe expands quickly toward their benchmark levels, yielding toward the end of the recovery period a larger than baseline global capital stock. This temporarily reduces the global financing rate.

<sup>&</sup>lt;sup>23</sup> Both shocks offer indirect means of representing events in finance markets in the past year. The rises in interest premia and the declines in real returns are both due to weakening optimism about the future, most particularly in the US, and therefore declining asset prices.  $^{24}$  C =  $^{24}$  C =

<sup>&</sup>lt;sup>24</sup> Consumption-savings choices by regional collective households are adaptive, responding to changes in real per capita incomes and real returns on saving. We experimented with alternative behavioural assumptions for North America, in one case forcing all the income adjustment on saving and in the other on consumption in that region. The effects of these differences on the global economy were small and so for simplicity we discuss results only from the model's standard specification.

The 2008 collapse in American and European investment and shortly afterward, however, leaves these regions with capital stocks below baseline levels for many years, the pace of their recoveries notwithstanding. For this reason, returns in these regions rise above baseline levels on the point of recovery and for some years beyond. For Western Europe the initial shocks are smaller and their effects are muted by the larger North American shocks, which tend to lower financing costs for the rest of the world, including Western Europe.

#### **5. Effects on Economic Performance**

The effects on economic activity in North America, Western Europe and China are indicated in Figure 9, which shows percentage departures from baseline GDP levels. The loss of output in North America and Western Europe is quite significant, though it must be kept clear that the chart measures the extent of their falling behind the baseline. There is no full year of negative growth in either North America or Western Europe, just a slow-down in both.<sup>25</sup> The extent of their falling behind is made larger by the adoption of labour market closures in both shocked regions that maintain the path of real production wages at the baseline level and so cause unemployment. At its peak, six per cent of North America's production labour force is rendered unemployed and two per cent of Europe's.<sup>26</sup> Due to the flight of investment from North America and Western Europe, indicated in Figure 8, there is a surge in investment in China, leading to yet higher growth there in the short run. Since China already invests almost half of its GDP, its capacity to absorb these additional funds might be questioned. For this reason, we explore alternative Chinese scenarios in the next section.

Turning to effects on balances of payments, the North American current account deficit is large by industrial country standards though the baseline scenario has it following a declining trend.<sup>27</sup> Western Europe as a whole exhibits a current account surplus that is smaller in magnitude than the North American deficit, while China's current account surplus is of extraordinary magnitude, exceeding a tenth of its GDP, driven by its very high saving rate and the resulting surplus of saving over investment.<sup>28</sup> In the baseline projection, this surplus is projected to decline as China's average saving rate falls due to the ageing of its

<sup>&</sup>lt;sup>25</sup> This is not the case for GNP, which does fall in the short run due to the loss of returns from both home and foreign sourced capital income in North America and Western Europe. In China, by contrast with its GDP, GNP slows (though does not fall absolutely), again due to loss of foreign sourced income.

<sup>&</sup>lt;sup>26</sup> The corresponding increments to unemployment *rates* in both regions are much smaller given their large shares of professional labour, the wages of which remain flexible.

<sup>&</sup>lt;sup>27</sup> The model is not constrained to approach any particular steady state, though all global capital market imbalances do tend to moderate over three decades in the baseline projection.

<sup>&</sup>lt;sup>28</sup> The role of China's very high saving rate in its broad economic behaviour is discussed by Kuijs (2006).

population.<sup>29</sup> Following the financial shocks in North America and Western Europe and the resulting flight of investment from those regions there are very large changes in the balances of payments in these regions. As simulated at least, the US current account deficit is temporarily reversed.

The surge in China's investment following the flight from North America and Europe greatly diminishes its current account surplus, however, again temporarily. This change in financial capital movements cushions the effects on China of declining imports in North America and Western Europe. While China's exports take a hit, the closing financial capital imbalance and the associated boost in China's GDP (Figure 9) ensures that import growth is more than sustained (Figure 10). Thus, for China's other trading partners, and particularly those supplying to it raw materials and manufacturing components, the loss of markets in North America and Europe is cushioned by a Chinese market that is expanding rather than contracting.<sup>30</sup>

The short run substitution of investment for exports in contributing to China's GDP requires some difficult structural adjustment in response to relative price changes. The investment generates a surge in domestic demand that raises the prices of Chinese products and services relative to those in North America. Thus, it appreciates China's real exchange rate relative to North America.<sup>31</sup> The simulated extent of this is shown in Figure 11 to be 10 per cent during 2008. If monetary policy is to emphasise the control of inflation in China, then this foreshadows a further 10 per cent appreciation of the RMB relative to the US dollar in just one year.<sup>32</sup> Otherwise the rate of inflation must be allowed to accelerate. After four years, however, the path of China's real exchange rate against North America falls below the baseline path. This is because capital accumulation accelerates in China in the early years following the shock and decelerates in North America. The same pattern is followed by China's real *effective* exchange rate, except that in the short run China actually depreciates against some of its other trading partners, so that its short run real *effective* appreciation is only small, as shown in Figure 12.

### 6. Alternative Scenarios for Chinese Economic Performance

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<sup>&</sup>lt;sup>30</sup> This point has already been made by McKibbin and Stoekel (2007) and more forcefully by McKibbin (2008). <sup>31</sup> See Tyers et al. (2008) and Tyers and Golley (2008b) for a discussion of China's real exchange rate, its

measurement and its determinants.

<sup>&</sup>lt;sup>32</sup> This is a crude interpretation of the results since the simulated appreciation is relative to North America as a whole.

Our standard financial shock scenario might be thought to be optimistic from the perspective of the Chinese economy and its regional trading partners. This is for two reasons. First, it assumes that China is available to absorb additional investment, when it is already investing 45 per cent of its GDP annually and it is arguably already capital-heavy.<sup>33</sup> Moreover, the Chinese government might regard the surge of financial inflows as footloose and therefore risky. Second, as seen in the previous section, the surge of funds leaving North America and Western Europe must inevitably drive up China's real exchange rate, causing either faster inflation or more rapid nominal appreciation. Neither of these developments will be palatable to the Chinese government. It might therefore choose a policy response that either retards the inflow of the new investment (tighter controls against incoming financial capital) or that matches the inflow with increased outflows in the form of reserve accumulation, for which the saving rate would need to be, albeit temporarily, further increased. These alternative policy responses foreshadow two new scenarios to be modelled.

#### Tighter capital controls that prevent the investment surge

China already maintains effective controls over both the inflow and the outflow of financial capital.<sup>34</sup> Legal inflows are primarily FDI, but they include some purchases of domestic assets, including "B" shares on the Shanghai and Shenzhen exchanges. Illegal inflows have evidently increased in recent years as yields have risen in China relative to the US and as the RMB has been allowed to appreciate against the US dollar.<sup>35</sup> Illegal inflows notwithstanding, outflows of financial capital are substantially larger in China than inflows and they have mainly taken the form of official foreign reserve accumulation. The surplus of China's saving over its investment is, by definition, equivalent to the surplus of its exports, generally defined, over its imports. Denominated in foreign currencies, this surplus ends up in the hands of the PBC, since outward capital controls do not permit substantial foreign asset holdings by private individuals. In recent years there has been some relaxation of controls in both directions but the PBC still finds it necessary to acquire foreign reserves in very large volumes each year. The recent surge of illegal inflows has, however, tended to restrain the magnitude of China's net capital account position, appreciating the real exchange rate. The

<sup>&</sup>lt;sup>33</sup> That China is arguably already capital-heavy emerges from the discussions by Kuijs and He (2007), Azziz and Cui (2007), and Rosen and Hauser (2007).

<sup>&</sup>lt;sup>34</sup> See Ma and McCauley (2007).

<sup>&</sup>lt;sup>35</sup> Illegal inflows enter through legal loopholes, acquisitions in Hong Kong and Macau and via transfer pricing. See Walter and Howie (2006).

result has been both accelerated inflation and upward flexibility of the RMB during 2006-2007.<sup>36</sup>

Here we assume that the Chinese government opposes the inflow of additional financial capital on the grounds that it is volatile and therefore risky and that it accelerates inflation.<sup>37</sup> The policy response is to tighten its inward capital controls so as to prevent any surge – maintaining the baseline path of China's capital account flows. Compared with the original (reference) financial shock scenario, this causes the domestic real interest rate to rise by almost a percentage point, though it eventually rejoins the baseline path. The simulated consequences of this are summarised for China in Figure 13. Most important amongst them are the absence of a significant surge in Chinese investment (five per cent compared with the 27 per cent indicated in Figure 8) and hence a much reduced increase in China's GDP (which peaks at about a per cent, compared with the four per cent in Figure 9) and imports (which peak at a per cent but fall below the baseline path thereafter, compared with the peak of 10 per cent in Figure 10).

GNP falls temporarily, mostly because China holds a substantial stock of foreign assets the rate of return on which falls, as indicated in Figures 6 and 7.<sup>38</sup> This fall aside, in this experiment we deny the Chinese economy the positive aspect of the shock, the increased investment. The prevailing logic would suggest that there would therefore be no compensation for the loss of exports to North America and Europe and hence that China's growth rate would fall measurably. Yet the simulation shows little impairment of China's economic performance. Nor is there any significant reduction in China's imports, which support many of its neighbouring economies. The resolution of this puzzle requires a return to the effects on the global capital market. There is a flight of saving from North America and Western Europe. In this experiment it cannot go to China, so it raises investment in other (mostly developing) regions. In the short run these investment surges causes real appreciations relative to North America and Europe.<sup>39</sup> And significantly, since China does not participate, real appreciations against China.

Australia, for example, a key supplier of raw materials to China, suffers a short run real appreciation of 15 per cent against North America and nine per cent against China. As

<sup>&</sup>lt;sup>36</sup> See Tyers and Bain (2007).

 <sup>&</sup>lt;sup>37</sup> Or, alternatively, if inflation is to be controlled it requires a politically inexpedient appreciation of the RMB.
 <sup>38</sup> As modelled, these assets are held in a global trust that delivers an average global rate of return. Bilateral holdings are not identified. Nonetheless, given the size of the North American and European economies, the financial shocks cause a substantial reduction in the rate of return earned.

<sup>&</sup>lt;sup>39</sup> These real appreciations stem from the associated rise in aggregate demand which tends to raise the prices of home goods more than comparatively elastically supplied foreign goods. See Tyers et al. (2008).

shown in Figure 14, even though China has a real appreciation against North America in the short run, its *real effective* exchange rate *depreciates*. This means that China becomes more competitive in other markets as a consequence of the financial shocks and that this is sufficient to allow it to weather the contraction in North American and European imports.

Overall, then, apart from a dip in foreign-sourced income, this scenario is neutral from China's standpoint. It maintains China's baseline growth path while insulating it from any volatility that would stem from the temporary influx of global saving. And from the viewpoint of China's neighbours supplying it with raw materials and components, this scenario is also neutral, which no disturbance to the path of China's imports. Its downside risk lies in the comparative tightness that is required in its domestic capital market. Aside from the problems of overcoming the resulting increased incentive for illegal financial inflows, this could place at increased risk debt-financed investments within China and therefore raise the potential for the global financial meltdown to migrate there.

#### Accelerated reserve accumulation (increased saving)

In this scenario, the Chinese government's inward capital controls are assumed to be ineffective in preventing the investment surge. The government is, however, able to raise the overall saving rate sufficiently to offset any *net* effect on the balance of payments. One possible mechanism could be through tighter fiscal policy, yielding increased fiscal surpluses that supplement gross saving. As in the past, the thus-expanded surplus of saving over investment would be mopped up by the PBC through the sale of "sterilisation bonds". The increased stock of these liabilities would then balance the additional foreign reserves that stem from the corresponding surplus of broadly defined export earnings over import costs, denominated in foreign currency.<sup>40</sup> The particular assumption we make is that the path of China's capital account balance remains exactly as in the baseline scenario. The investment shock is balanced precisely by an increase in total Chinese saving, so that external flows increase in both directions during 2008, netting out at baseline levels.

The results tell us, first, that this scenario would be impossible to achieve in practice if the financial shock is as large as that simulated, since a sudden and prodigious increase in the gross national saving rate, from 50 per cent to 72 per cent, would be required to completely neutralise the investment surge. Nonetheless, some blend of this scenario with the previous

<sup>&</sup>lt;sup>40</sup> During 2007, a portion of the PBC's foreign assets were swapped for RMB denominated government debt and placed with China's sovereign wealth fund, the CIC. This was to reduce the currency mismatch on the PBC's balance sheet, a problem that would be exacerbated by a sudden and substantial fiscal surplus. See Tyers and Bain (2007).

one is possible and so we persist with our description of its consequences. The key effects on the Chinese economy, measured as departures from the original baseline scenario, are indicated in Figure 15. The increase in both investment and saving in this scenario make the economic implications larger than the capital controls scenario considered previously, where the principal effects were external, due to real exchange rate realignments. Yet, because the rise in the saving rate robs the economy of consumption expenditure, the additional investment does not raise GDP by any more. And the short run fall in GNP, due to reduced returns on foreign assets, is also of similar order. What is different about this scenario is that China's exports rise temporarily (by a fifth, compared with no change under tighter capital controls) and its imports fall, by about a tenth (again, compared with no change under tighter capital controls).<sup>41</sup>

Again, real exchange rate realignments are decisive here, as suggested by Figure 16. Comparing this figure with Figure 14, the short run real appreciation against North America is a mere two per cent (compared with almost seven per cent in the capital controls scenario) and the real *effective* depreciation is much larger (six per cent compared with two per cent). Imports are very much more expensive in China under this scenario and so decline in the short run. As before, other regions absorb new investment following the flight of saving from the OECD and this appreciates their real exchange rates relative to North America. In China's case, however, while the new investment is also accommodated the real exchange rate appreciates much less because domestic aggregate demand is sapped by the temporary increase in saving and the accelerated accumulation of foreign reserves. Overall, a temporary dip in foreign sourced income and a substantial contraction in consumption should make this scenario unpalatable to the China's government. As for the mainly Asian and Pacific suppliers of its raw materials and manufactured components, a temporary fall in the size of China's market is offset by increased investment.

## 7. Conclusion

Considering that exports make up almost half of China's GDP and most of these are directed to Europe and North America, negative financial shocks in those regions might be expected to retard China's growth. To confirm this quantitatively, shocks that widen the financial intermediation wedge are applied to North America and Western Europe in the context of a dynamic model of the global economy. Contrary to expectation, mitigating

<sup>&</sup>lt;sup>41</sup> Though imports recover to be larger than baseline in the long run, once the saving rate is restored to its original declining path.

factors are also set in train by these shocks that lead to compensating benefits for China that insulate its economy, preserving its comparatively rapid growth path. These mitigating factors take the form of the temporary flight savings from the OECD into Chinese investment and real exchange rate realignments.

The mitigating factors are so strong that, so long as China receives a "fair share" of incremental investment due to the flight of OECD saving, it will be a net beneficiary of financial shocks in North America and Western Europe, at least as measured by its GDP. Yet there are good reasons why the Chinese government might seek to moderate the effects of this investment surge, through tighter inward capital controls, or offset them with increased reserve accumulation. It might, for example, view these additional funds as footloose portfolio capital that could be suddenly withdrawn in the future and therefore increase financial risk at the national level. And whatever form the inflow were to take, it would raise China's domestic aggregate demand and therefore appreciate its real exchange rate, placing pressure on its central bank to either appreciate the RMB more quickly or allow faster inflation.

The results show that tighter capital controls could eliminate the investment surge but that this would cause other regions' real exchange rates to appreciate relative to China, making exports more competitive and trade diversification easier. If the Chinese government were, instead, to allow the investment boom to take place but to raise the home saving rate so as to offset it with yet faster reserve accumulation, the real depreciation of China relative to its other trading partners would be even larger. Though its import growth would slow temporarily, its GDP would maintain its original growth path. And, while its suppliers of raw materials and manufacturing components would temporarily export less to China, they would also enjoy increased investment sufficient to maintain their own levels of economic activity. The results therefore suggest that, so long as the financial shocks are restricted to North America and Western Europe, China's growth and the imports on which its trading partners rely are unlikely to be significantly hindered.

A key proviso is that the financial shocks do not spread outside North America and Western Europe. We regard such a spread as unlikely and so do not consider it here. Clearly, if the crisis of financial confidence goes global, financial wealth will diminish in all regions, leading to declines in consumption and employment that could take many years to resolve. Yet the potential for global growth remains considerable and it is difficult to believe that pessimism about the future could become so widespread as to permanently under-price assets essential to that growth.

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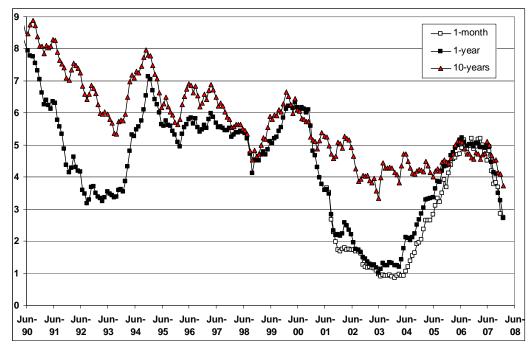
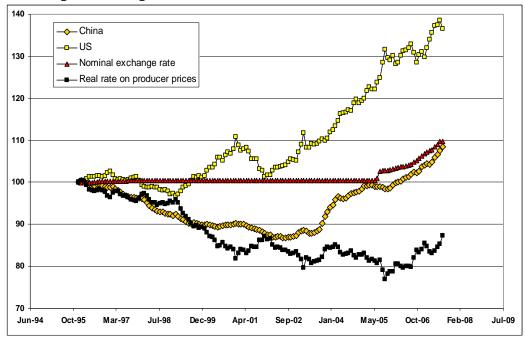


Figure 1 US Short and Long Treasury Bond Rates<sup>a</sup>

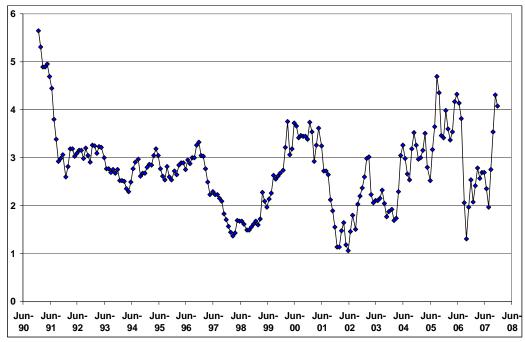
a Market yield in per cent per year on U.S. Treasury securities, quoted on an investment basis. Source: www.federalreserve.gov.

Figure 2 The Mainland China – US real exchange rate since 1995 on producer prices<sup>a</sup>



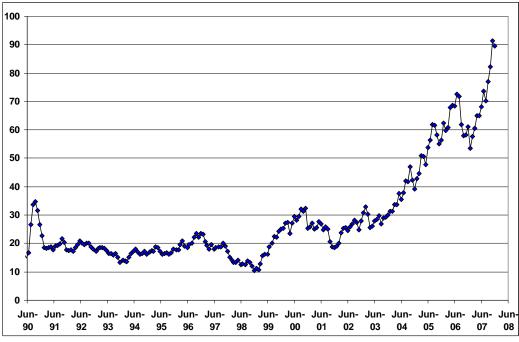
a. Here the home prices are, for the US, the Producer Price Index and, for China, the Corporate Goods Price Index. The Chinese index has more coverage of commodities and services, so this is a less than perfect comparison. The nominal exchange rate is in red, expressed as US\$ per RMB, so that nominal appreciations are upward movements. The implied real exchange rate is in black, expressed as the value of the Chinese product bundle in terms of the corresponding US bundle. A Chinese real appreciation is therefore an upward movement. Sources: IMF, *International Financial Statistics* (2007), National Bureau of Statistics of China (2007).

Figure 3 Rate of US CPI Inflation<sup>a</sup>

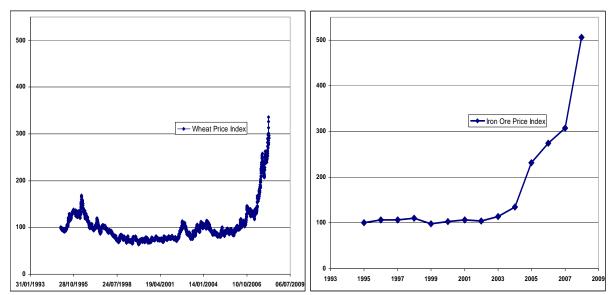


a Monthly data, percentage change in the consumer price index over the previous 12 months. Source: www.federalreserve.gov.

Figure 4 The Average Traded Price of Crude Petroleum<sup>a</sup>



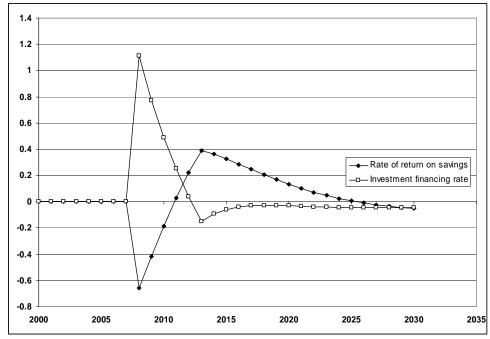
a Monthly data, average traded price in US\$ per barrel. Source: www.imfstatistics.org.



**Figure 5: Other Commodity Price Shocks** 

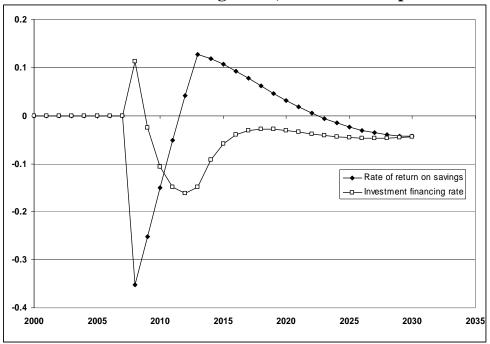
Sources: Wheat: Chicago board of trade daily wheat price in US\$/bushel, from the Bloomberg Database. Iron ore: Hamersley fines, quoted in US cents/dmtu - dry iron units. If the ore shipped is 62% FE (the typical Hamersley grade) then the price per tonne of ore is the dmtu price ( for 2007 that would be US \$0.82) X 62 which means US\$50.84/tonne, from the IRL Database.

**Figure 6** Simulated Effects of the Financial Contraction on Saving and Investment Financing Rates, North America<sup>a</sup>



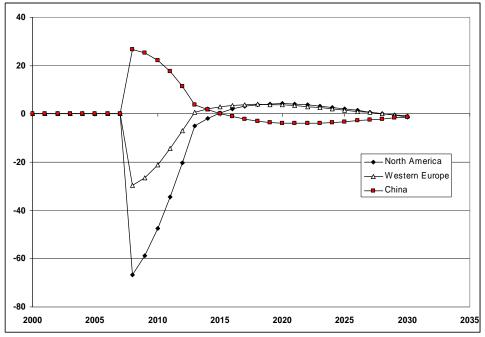
a Percentage point departures from the baseline simulation. Source: Simulations of the model described in the text.

Figure 7 Simulated Effects of the Financial Contraction on Saving Returns and Investment Financing Rates, Western Europe<sup>a</sup>



a Percentage point departures from the baseline simulation. Source: Simulations of the model described in the text.

Figure 8 Simulated Effects of the Financial Contraction on Investment<sup>a</sup>



a Percentage point departures from the baseline simulation. Source: Simulations of the model described in the text.

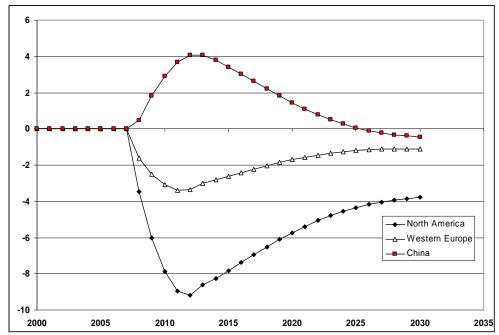
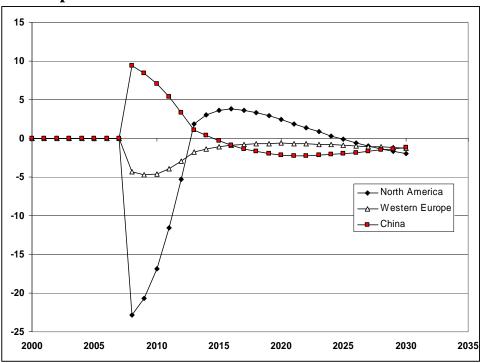


Figure 9 Simulated Effects of the Financial Contraction on GDP<sup>a</sup>

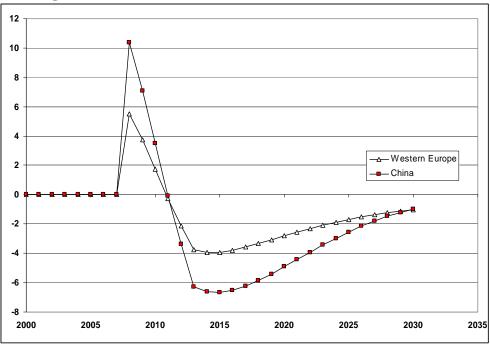
a Percentage point departures from the baseline simulation. Source: Simulations of the model described in the text.





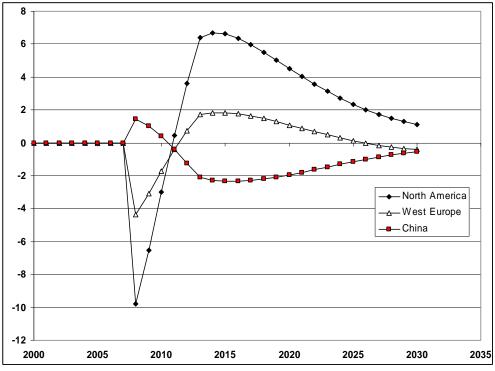
a Import volume indices, % departures from the baseline. Source: Simulations of the model described in the text.





a Ratios of the GDP prices of each region with that of North America, % departures from the baseline. Source: Simulations of the model described in the text.

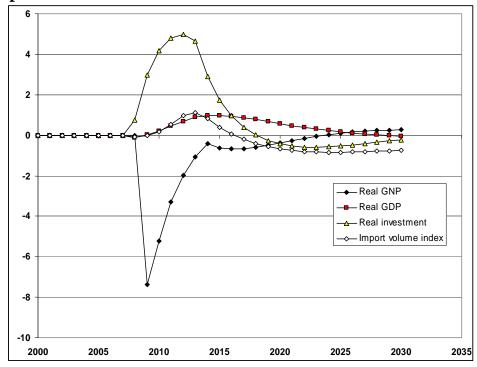
# Figure 12 Simulated Effects of the Financial Contraction on Real Effective Exchange Rates<sup>a</sup>



a Ratios of the GDP prices of each region with those of all trading partners, weighted by trade shares, % departures from the baseline.

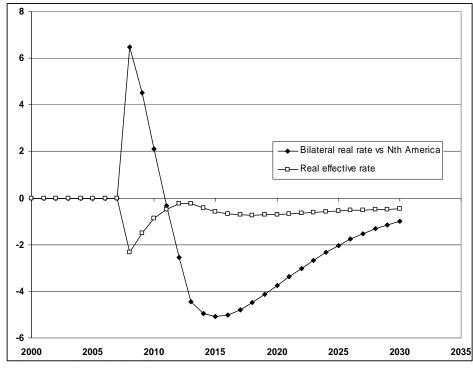
Source: Simulations of the model described in the text.

Figure 13 Simulated Effects of the Financial Contraction with Tighter Inward Capital Controls on Chinese GNP, GDP, Investment and Imports <sup>a</sup>



a % departures of volume indices from the baseline. Source: Simulations of the model described in the text.

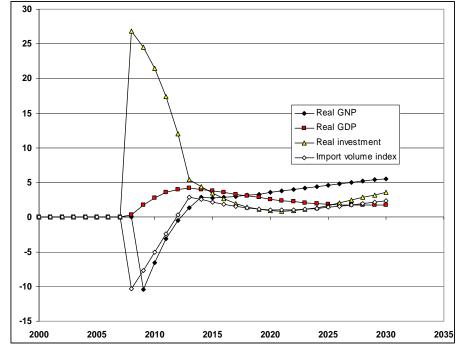
Figure 14 Simulated Effects of the Financial Contraction with Tighter Inward Capital Controls on Chinese Real Exchange Rates<sup>a</sup>



a % departures from the baseline.

Source: Simulations of the model described in the text.

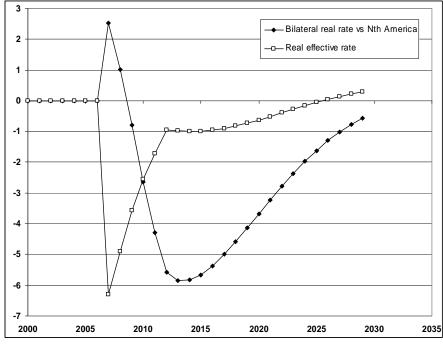
Figure 15 Simulated Effects of the Financial Contraction with Compensating Reserve Accumulation (Temporarily Increased Saving) on Chinese GNP, GDP, Investment and Imports<sup>a</sup>



a % departures from the baseline.

Source: Simulations of the model described in the text.

# Figure 16 Simulated Effects of the Financial Contraction with Compensating Reserve Accumulation (Temporarily Increased Saving) on Chinese Real Exchange Rates<sup>a</sup>



a % departures from the baseline.

Source: Simulations of the model described in the text.

# Table 1: Growth of US Labour Productivity in the Non-Farm Business Sector

Period	%/year
1973-1995	1.47
1995-2000	2.51
2000-2006	2.86

Source: Oliner et al. (2008).

# Table 2: Regional Composition in the Global Model

Region	Composition of aggregates
Australia	
North America	Canada, Mexico, United States
Western Europe	European Union, including Switzerland and Scandinavia but excluding the Czech Republic, Hungary and Poland
Central Europe and the former Soviet Union	Central Europe includes the Czech Republic, Hungary and Poland
Japan	
China	Includes Hong Kong and Taiwan
Indonesia	
Other East Asia	Republic of Korea, Malaysia, the Philippines, Singapore, Thailand and Vietnam
India	
Other South Asia	Bangladesh, Bhutan, Maldives, Nepal, Pakistan and Sri Lanka
South America	Argentina, Bolivia, Brazil, Chile, Colombia, Ecuador, Peru, Venezuela, Uruguay
Middle East and Nth Africa	Includes Morocco through the Islamic Republic of Iran
Sub-Saharan Africa	The rest of Africa
Rest of World	Includes the rest of Central America, the rest of Indochina, the small
	Island states of the Pacific, Atlantic and Indian Oceans and the
	Mediterranean Sea, Myanmar and Mongolia, New Zealand and the
	former Yugoslavia

Source: The GTAP 5 Global Database, Dimaranan and McDougall (2002)...