



ANU COLLEGE OF BUSINESS & ECONOMICS

Staff Newsletter - August 2008

TSINGHUA UNIVERSITY POST GRADUATION DINNER

On Friday 18 July, thirty-four graduates of the joint ANU/Tsinghua Master of Management program taught in Beijing flew to Canberra with their family members to attend the ANU Graduation Ceremony. This has been the largest group we have seen with 68 people including the graduates. During their visit, the group were given a tour of the campus to familiarise themselves with the University.

The visit concluded with a dinner hosted by the College and attended by the graduates and their families along with Dr Lu, Ms Wendy Shen and Ms Judy Hao of



Cheers to our newest graduates.



Professor Keith Houghton and Mr Huang Huijing, Second Secretary of Education, Embassy of the People's Republic of China.

Tsinghua University. We were pleased to have Second Secretary from the Embassy of the People's Republic of China Mr Huang Hui Jing at the dinner. His Excellency Mr Zhang, the Chinese Ambassador to Australia, was unfortunately unable to attend at the last minute and sent his apologies.

The students were treated to an unexpected surprise, a photo opportunity with ANU Chancellor Dr Allan Hawke who coincidentally was attending another function at the restaurant. The dinner was a tremendous success with numerous toasts made to celebrate this joyous occasion.

GLOBALISATION – HOW IT WORKS AND WHERE IT'S HEADED

In a recent ANU College of Business and Economics public lecture held on Wednesday 18 June, Mr John Micklethwait, Editor-in-Chief of The Economist discussed the topic of "Globalisation, how it works and where it is headed," presenting his view on the big picture in world affairs and an analysis of the transformation and future direction of economic, social and political thinking.

In Canberra to speak at an economist roundtable, Mr Micklethwait's public lecture attracted high attendance and generated strong interest from the media.

Thanks to Mr Chris Nailer for inviting Mr Micklethwait to present.



Mr John Micklethwait and Mr Chris Nailer.

UPCOMING EVENTS



CPA Australia

CPA AUSTRALIA - INFORMATION SESSION FOR INTERNATIONAL STUDENTS

Date: Tuesday 5 August
Time: 9:00am-2:30pm
Venue: AIS Indoor Stadium



Canberra Careers Market

CANBERRA CAREERS MARKET

Date: Wednesday 6 - Thursday 7 August
Time: 9:00am-2:30pm
5:30pm-8:30pm (Wednesday Only)
Venue: AIS Indoor Stadium
More Information: <http://www.canberracareersmarket.com.au/>

ANU OPEN DAY

Date: Saturday 30 August
Time: 9:00am- 4:00pm
Venue: Presentations - MCC;
Information Booths - Sports Hall
More Information: http://info.anu.edu.au/studyat/_Student_Recruitment/_openday.asp



Canberra Tertiary Open Day (TOD)

SCHOOL NEWS

ACCOUNTING & BUSINESS INFORMATION SYSTEMS

Best Paper for 2007

Professor Shirley Gregor, Dr David Jones and Dr Juliana Ng have recently received some prestigious awards. Professor Gregor and Dr Jones won the Journal of the Association of Information Systems Best Paper for 2007 Award for their paper "The Anatomy of a Design Theory" found in Vol 8 (5) 312-335. Dr Ng won the David Solomons Prize for best paper in 2007 in Management Accounting Research for the paper (Kober, Ralph, Ng, Juliana & Paul, Byron) "The interrelationship between management control mechanisms and strategy" found in Vol 18 (4) (December 2007).

ECONOMICS

PhD in Economics: student successes

Ms Yin Liao, Dr Phong Ngo (now on faculty in FAS), Ms Sylwia Nowak and Ms Shu-ping Shi all received travel scholarships from the ARC research network Financial Integrity Research Network (FIRN) to attend the FIRN Master Classes on Discrete Time Valuation, Financial Intermediation and Market Microstructure, held at the Melbourne Business School from 30 June to 4 July. Ms Liao and Ms Shi also received travel scholarships from the ARC research network Economic Design Network (EDN) to attend EDN Master Classes on Money and Pricing, held at the University of Melbourne from 4 - 8 July.

Ms Nowak, Mr Tony Swan and Ms Jing Tian all presented (refereed) papers at the Econometric Society Australasian Meeting in Wellington, New Zealand, from 8 -10 July. Ms Novak was awarded runner up in the Jan Whitwell prize.

Visitors

Dr Jaime Alonso-Carrera (joint visitor with CAMA) and Ms Maria Jesus Freire-Sere from Universidade de Vigo, Spain.
Mr Simon Grant from Rice University, USA.

FINANCE & APPLIED STATISTICS

Institute of Actuaries Presidential Dinner

The Institute of Actuaries held their annual Presidential dinner and reception at Parliament House on 24 June. Mr Greg Martin, the president of the Institute of Actuaries, greeted guests from the private and public sectors, including Mr Nick Sherry, Minister for Superannuation and Corporate Law and other senior parliamentarians. Mr Martin spoke about the changing role of the Institute and the actuarial profession, and highlighted the opportunities for Australian actuaries in the region due to growing demand fuelled by economic growth in Asia. Professor Keith Houghton, and representatives from FAS including Professor Terry O'Neill, Mr Tim Higgins and Mr Aaron Bruhn were in attendance.



Mr Greg Martin, Mr Tim Higgins and Professor Keith Houghton, Dean, ANU College of Business & Economics.

MANAGEMENT, MARKETING & INTERNATIONAL BUSINESS

MMIB Teaching Colloquium



Teaching Colloquium Welcome

MMIB held Teaching Colloquiums on 23 and 30 May focusing on the theme "Innovations in promoting student engagement". Eight academic staff members from the School presented papers showcasing the innovative teaching methods used in the School. Professor Elizabeth Deane, Pro Vice-Chancellor (Education) who made opening remarks at the second Colloquium said it is "a pleasure to be invited to this colloquium and hear what exciting teaching and learning initiatives are underway in the School and College. We need to create more of these opportunities to share ideas and innovations, particularly across the different Colleges and discipline areas and to highlight our success in enriching the student learning experience."

Associate Professor Alex Clarke, Deputy Dean and Associate Dean (Education), gave the opening remarks of the first Colloquium stating that "this is an exciting initiative by the School to portray and advance successful teaching and learning practices within the College. It comes at a very opportune time as the University seeks to support innovation in teaching and learning. Forums such as these offer the opportunity to consider how we may approach our teaching and learning roles".

Dr Linda Hort, Director, CEDAM, attended the second workshop and commented that she was very impressed by the initiatives of the School and the presentations she heard. "I was thinking as I listened", she said "about the overall ANUSET results for 'provision of feedback for learning' being low around the University. The teaching approaches described provided students with such regularly and timely feedback. They would be enhancing student learning enormously on that criterion alone".

Professor Deane and Associate Professor Clarke thanked Dr Thomas Kalliath, Co-ordinator of Staff Seminar's, School of Management Marketing and International Business for taking the initiative to organise the two teaching colloquium's.

Social Marketing Success

Dr Stephen Dann's most recent publication "Adaptation and Adoption of the American Marketing Association (2007) Definition for Social Marketing" headlined the most recent issue of Social Marketing Quarterly and attracted positive discussion from three of the sub discipline's distinguished researchers. SMQ is the peak social marketing journal for the academic and practitioners of social change around the globe. Following on from the journal article is the recent acceptance of the sequel paper proposing a new definition of social marketing into the 1st World Social Marketing Conference to be held in September 29-30, Brighton (UK). Dr Dann's attendance at the conference is in part funded by his success with a competitive travel grant from the Vice Chancellor's Recent Staff Travel Grant.

RESEARCH OFFICE

August Writing Workshops

Monday 4	Writing workshop Session 1: Reviewing the literature
Friday 8	PhD Seminar for new Supervisors and Students
Monday 11	Writing Workshop Session 2: Mapping the PhD Thesis
Monday 18	Writing Workshop Session 3: What makes a good performance?
Monday 25	Writing Workshop Session 4: Toolkit of writing techniques
Friday 29	Research Methods

All sessions are 3:00 - 5:00pm at Sir Roland Wilson Building #120

For all Research enquiries please contact: rso.cbe@anu.edu.au

CENTRE FOR APPLIED MACROECONOMIC ANALYSIS

CAMA News

CAMA recently sponsored a keynote session on "China: implications for the world" at the Econometric Society Australasian Meetings 2008 (ESAM08), which was presented by Professor Wing Thye Woo from University of California at Davis and The Brookings Institution. Our deputy director, Professor Heather Anderson, chaired the EJ Hannan keynote lecture, which was presented by Professor Allan Timmermann. Advisory Board member Sir Clive Granger gave a keynote presentation on the Phillips curve. A host of CAMA Program Directors and Research Associates contributed sessions at ESAM08, including Professor Heather Anderson, Dr Edda Claus, Dr Iris Claus, Dr Renee Fry, Dr Martin Fukac, Professor Prasanna Gai, and Dr Kirdan Lees.

Funding for Professor Woo's visit to Australasia also contributed to the participation of Professor Woo in the ANU China Update conference on "China's Dilemma" held at ANU on July 14. Professor McKibbin also presented a paper at that conference and the keynote Speaker was Professor Jeffrey Sachs, a CAMA Advisory Board member.

Together with the National Centre for Econometric Research, CAMA hosted the workshop on Frontiers in Financial Econometrics in Brisbane on 23 and 24 July at the Queensland University of Technology. The workshop included keynote presentations by Yacine Aït Sahalia from Princeton University and David Hendry from the University of Oxford, as well as by various CAMA members. A link to the program is at <http://www.ncer.edu.au/lectures/FrontiersWorkshop.jsp>

Professor Warwick McKibbin has given many media interviews since the publication of the Garnaut draft report on climate change. Links to the interviews can be found at: <http://cama.anu.edu.au/media.asp>

2008 Working Paper Series

Twelve new additions to the CAMA Working Papers Series can be viewed at: <http://cama.anu.edu.au/publications.asp>

New Staff

Professor Bruce Preston of Columbia University joins as a Professor for five years. He will be based at CAMA from June to September, and from December this year.

Dr Timo Henckel also joins as a Research Fellow, and will be based at CAMA for the next year.

Building on Kyoto: Towards a Realistic Global Climate Agreement and What Australia Should Do

Professor Warwick McKibbin's public lecture 'Building on Kyoto' held the day before the Garnaut Climate Change Review released its draft report, was well attended by the general public and the media. The lecture drew on a report that takes the lessons to be learned from Kyoto to design a post-Kyoto framework and addresses key elements needed to build a global regime. Professor McKibbin also outlined why a traditional cap and trade emission trading system is inadequate to deal with the uncertainties that underlie climate change.

A recording of the lecture (podcast) can be found at http://www.anu.edu.au/discoveranu/content/podcasts/building_kyoto/

New Research Associates

Dr Richard Dennis of the Federal Reserve Bank of San Francisco has joined the Macro-econometric Models and Methods program.

Dr Alexandre Dmitriev of the University of New South Wales has joined the Macroeconomic Theory program.

Professor John C. Williams of the Federal Reserve Bank of San Francisco has joined the Macroeconomic Theory and Macro-econometric Models and Methods programs.

PhD student to attend Nobel Prize Ceremony

Nominated economics PhD student, Mr Philip Liu has been chosen to attend the Nobel Prize Ceremony, later this month in Lindau, Germany. Philip is an outstanding student at CAMA. His main supervisor is Professor Warwick McKibbin along with Dr Renee Fry and Professor Farshid Vahid. During his PhD studies, he received internships at the Reserve Bank of Australia, the Reserve Bank of New Zealand and the IMF, making very positive impression at each institution. He will be working with the Bank of England prior to attending the Nobel Prize Ceremony.

FINANCE

Private Travel on Business Trips and FBT

Just a reminder that Fringe Benefit Tax (FBT) may apply when there is a component of private travel on a business trip. Where private travel results in an FBT liability the employee will be required to make a contribution towards the cost of the travel to reduce the University's FBT to nil. For further information contact the CBE Finance Department.

CBE Internal Funding Opportunities

Due to a change in University policy funds awarded by the CBE Research Committee can no longer be transferred to a Q account as has been the practice in previous years. These funds will now be transferred to R accounts however the nature of the funding and how it can be used has not changed.

For all Finance enquiries please contact: finance.cbe@anu.edu.au

INFORMATION TECHNOLOGY

IT Update

The IT section has had a number of staff departures in recent weeks and is currently seeking to fill those vacancies. However, it will take some time to do so and we ask for your patience and understanding over the next few weeks. We do appreciate that the start of semester is a particularly busy time for everyone and we will attempt to resolve your requests for IT support as quickly as we can within the resources available.

Disk Space & Media Files

The disk space used by the College of Business and Economics is sufficient for the College's current work needs. However, media and related files now comprise a worryingly large proportion of files stored on the College's servers and it is probable that a considerable number of those are personal media and other potential non-work files. The IT section will be undertaking an audit of media files in the near future as part of a series of measures to ensure that the maximum amount of the current disk space is available for the College's work purposes. Users are requested to ensure that personal non-work files, are not stored on the College's servers (including drives 'f:\', 'h:\' and 'g:\') and that any existing personal non-work files are removed as soon as possible. Further information will be forthcoming by e-mail over the next few weeks.

Hardware Upgrade

Over the coming months we will be upgrading the College's IT infrastructure. Most of this will happen behind the scenes, however, you may be asked to allow us access your machine at various times in order to ensure this is as smooth a transition as possible.

For all IT enquiries please contact:
the IT Helpdesk on x53435.

NEXT COLLEGE ADVISORY BOARD MEETING

22 August 2008

The next College Advisory Board Meeting will be held on Friday 22 August 2008 at 4:00pm in Lecture Theatre 1, HW Arndt Building. Apologies and enquiries to the College General Manager.

Following the meeting, refreshments will be provided in the Faculty Suite and Seminar Room, First Floor, H.W. Arndt Building at 5:00pm. All staff are welcome to attend for refreshments.

COLLEGE EVENTS

ANU College of Business and Economics Alumni and Friends Cocktail Reception, Sydney



Alumni and Friends of the ANU College of Business and Economics gathered at the Hilton, Sydney on 7 July for a cocktail reception timed to coincide with the Accounting and Finance Association of Australian and New Zealand (AFAANZ) conference.

The event was well attended attracting senior academia, alumni and professionals from the accounting, finance, actuarial and business segments.

Mr Warwick Grigor, ANU College of Business & Economics Distinguished Alumnus with Professor Keith Houghton, Dean, ANU College of Business & Economics.

International Student Welcome

The College welcomed its newest students on Thursday 17 July at the College's biannual International Student Welcome. The Semester 2 cohort is always smaller than Semester 1, with 87 new undergraduate and 44 new graduate students commencing their studies with the College in July. Availability of on-campus accommodation proved to be a concern for this Semester 2 intake, however, it is expected that this problem will be somewhat resolved by the opening of Uni Lodge 2 in January 2009.



Students excited and happy to be at the ANU.



A packed room at the International Undergraduate Student Welcome.

Call for Nominations ANU College of Business and Economics Alumni Hall of Fame – Phase 5

The College proudly celebrates and honours alumni who have distinguished themselves through exemplary contribution to the community and society, to the ANU and through their initiative and pioneering efforts, nationally and internationally, in their work.

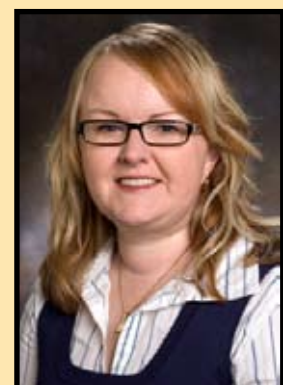
Nominations are now open for phase five of the ANU College of Business and Economics Distinguished Alumni Hall of Fame.

If you know of any notable College alumni whose achievements merit this prestigious award, please complete the nomination form at: <https://apollo.anu.edu.au/apollo/default.asp?pid=3060> or forward their details to bronwyn.schmidt@anu.edu.au

New Manager for Marketing and Development Office

Ms Janelle Entwistle has joined CBE as the Manager of the Marketing and Development Office, commencing on Monday 14 July. Ms Entwistle joins us from Netball Tasmania in Hobart where she performed the role of General Manager, and has previous experience in the marketing of tertiary education.

Janelle can be contacted at janelle.entwistle@anu.edu.au or on ext. 52360.



ACT Careers Advisors Day

On 18 June, the university hosted the annual ACT Careers Advisors Day. For 2008 the ANU College of Business and Economics and the ANU College of Science were featured during the visit. The College began the day with a light lunch and took the opportunity to give a presentation on the new Bachelor of Business Administration (BBA) program. Associate Professor Alex Clarke welcomed the 16 local careers advisors to the College and the University.



BBA Promotional Material.

CBE IN THE NEWS

For the month of June the following were mentioned in print, radio and online media.

- **Professor Warwick McKibbin** and **Professor Ross Garnaut** of RSPAS were mentioned in five print articles and one radio interview. Their appearances included "A concession from professor's ivory tower", the Australian, " If you can read this, welcome to the 21st century", Canberra Times and "Politics in a hot climate, AFR." **Professor McKibbin** also appeared in the Australian article "Tough questions still ahead on carbon trading.
- **Mr Andrew Hughes** appeared in the Adelaide Advertiser in the article "Liberals need a new man on top".
- **Professor Christine Jubb** (visitor to ANCAAR) appeared in the article "Climate concerns take centre stage".
- **Dr Renee Fry** appeared in the international media, New Zealand's Hamilton Spectator in the article "Macroeconomics – it still remains a mystery to most".
- The late **Dr Brian Brogan** appeared in the Australian in the article "Whitlam's money man changed the face of the Asia Pacific.

ANU Open Day

ANU will be holding its annual Open Day on Saturday 30 August from 9:00am-4:00pm. The College's information desks will again be located in the Sport and Recreation Centre [19]. In coming weeks, the Marketing and Development Office will be contacting School Administrators and Heads of School to assist in coordinating volunteers to assist at Open Day. It is expected that the reward for participating at Open Day will be the same as last year – 2 movie passes.



ANU Open Day Flags.

The College will be presenting 6 talks at Open Day:

- 10:00-11:00am - Business Degrees: Your options and our courses (Theatre 1)
- 11:00am-12:00pm - What is Actuarial Studies and how do I become an Actuary? (Theatre 6)
- 12:00-12:30pm - Why study Economics at ANU? (Theatre 6)
- 1.30-2:00pm - Your career in Accounting (Theatre 6)
- 2:00-2:30pm - Career options in Business & IT (Theatre 6)
- 2:30-3:00pm - New degree: Bachelor of Business Administration (Theatre 6)

More Information: http://info.anu.edu.au/studyat/_Student_Recruitment/_openday.asp

Introducing the new manager of the Education Innovation Office



Ms Deborah Veness has recently joined the College as Manager of the Education Innovation Office. Deborah's background is in educational design, and educational publishing. In previous positions, she has managed technology and educational design teams in several universities. Deborah can be contacted at Deborah.Veness@anu.edu.au or on ext. 59504.

HUMAN RESOURCES

Occupation Health and Safety Matters

Current Trained Fire Wardens:

Don Puttick	Chief - Chief Warden, Copland 1st Floor
Vacant	Deputy - Chief Warden, LF Crisp 1st Floor
Nathan Daley	Hanna Neumann 2nd Floor
Vacant	Hanna Neumann 2nd Floor
Jennifer Hunt	LF Crisp 2nd Floor
Steven Roberts	LF Crisp 2nd Floor
Tracy Skinner	LF Crisp 2nd Floor
Dora Gava	LF Crisp 1st Floor
Andrew Churches	LF Crisp 1st Floor
Lorna Monaghan	Copland 1st Floor
Vacant	Copland 1st Floor
Erin Pugh	Copland 1st Floor
Challis Boland	Copland 1st Floor
Alex Clarke	Copland 1st Floor (Back-up)

Please contact Don Puttick if you wish to discuss any building or warden related matters.

If you have any matters that you would like to have raised at the College OH&S Committee meeting, please contact Lorna Monaghan on ext. 57917 or e-mail HR and an item can be placed on the Agenda.

CBE STAFF PROFILE

Ms Georgia Foster Manager, Business and Finance Services



Ms Georgia Foster (right) completed a Bachelor of Commerce/Bachelor of Economics at the Australian National University.

Prior to joining the ANU, Georgia worked in telecommunications for four years. She joined the University in 2004 as a Graduate Finance Office in Finance and Business Services where she was responsible for accounting functions, financial reporting and assisting the wider University community in complying with the financial aspects of agreements and contracts relating to Special Purpose Funds. She moved to the Faculty of Science in 2005 to take up a position as Finance and Research Management Officer. The Faculty of Science has in excess of 250 research grants totalling almost \$13 million.

Georgia represented the Faculty of Science at the International Network of Research Management Societies (INORMS) conference held in Brisbane in 2006 and was involved in the establishment of the College of Science Research Office.

Georgia became the Faculty of Science Finance Manager in 2007 where she managed a small team responsible for maintaining high-quality financial management and efficient, effective administrative processes. She commenced with CBE in January 2008.

STAFF CHANGES

New Academic Staff Members

- Mr Vipin Arora – Associate Lecturer, ECO
- Mr Sviatoslav Gribov, Associate Lecturer, ECO
- Mr Brian McCaig, Lecturer, Eco
- Dr Martine Mariotti, Lecturer, Eco
- Dr Jeurgen Meinecke, Lecturer, Eco

New General Staff Members

- Ms Deborah Veness, Manager, Education Innovation Office
- Ms Yoshita Oza, Research Office
- Ms Jasmine Nikolic, Student Administration

Staff on Maternity Leave

- Ms Antoinette Bosman, ABIS
- Ms Shevonne Wade, HR

Staff who have left

- Dr Jac Birt, ABIS
- Ms Marwa El-Kobtan, ABIS
- Dr Juliana Ng, ABIS
- Ms Gail Tregear, MMIB
- Mr Tony Watson, College IT
- Ms Joy Rahman, College Student Administration
- Mr Scott Rutar, College Research Office
- Ms Melina Wood, College Research Office

For all HR enquiries please contact: hr.cbe@anu.edu.au

DEADLINE FOR CONTENT FOR THE NEXT NEWSLETTER EDITION IS: MONDAY 25 AUGUST

Please forward your news items to Garmisch P.S. Aguilar (Garmisch.Aguilar@anu.edu.au) for inclusion in the College's next newsletter.